ROLL CALL AD EXTENSION
The most impactful print offering in DC!
Ensure your messaging pops by using Roll Call’s extended pages to ensure your branding is seen by every person who picks up the paper. When you buy the center four pages, we can add an additional 1.5” to the paper height, giving you a banner on each of those pages that will be seen before the paper is even opened. Your banner will measure 10.25”x1” and sit above each of our four full-page, four-color ads.
Price: $35,000/day

ROLL CALL GLOSSY WRAP
Add a 4-page (or 8-page), 4-color glossy wrap to any edition of Roll Call to deliver high-impact messaging. Other than Roll Call’s nameplate appearing on the front page with your ad, you will have exclusive branding on the outer four pages, using premium glossy, paper stock to optimize for reader awareness.
Price: $40,000

For sponsorship information contact advertisedpt@cqrollcall.com
ROLL CALL PARTIAL WRAP (+ C4 OPTION)
Wrap each issue of Roll Call with your messaging, stretching 11.5" tall on the front and back (giving you 4 pages of advertising on the outside of the issue, with a live area of 10.25"x10.5" on each side.
Price: $30,000

CQ HALF-WRAP + C4
Attach your message to the exterior of CQ with a half-wrap that is stitched into the issue. The wrap covers 4.25" on the front and back of the magazine, and stretched a full 11" tall.
Price: $40,000

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