

# Roll Call Special Print Opportunities

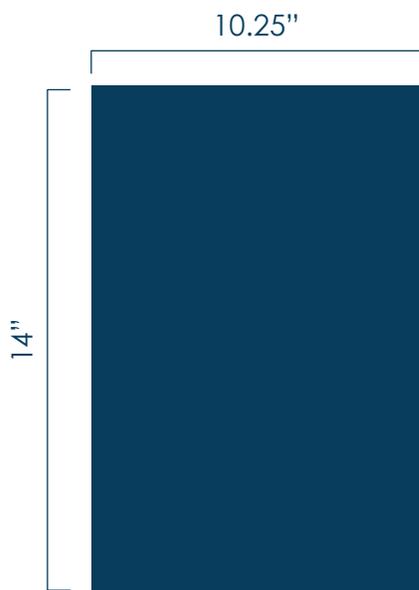


## ROLL CALL AD EXTENSION

*The most impactful print offering in DC!*

Ensure your messaging pops by using Roll Call's extended pages to ensure your branding is seen by every person who picks up the paper. When you buy the center four pages, we can add an additional 1.5" to the paper height, giving you a banner on each of those pages that will be seen before the paper is even opened. Your banner will measure 10.25"x1" and sit above each of our four full-page, four-color ads.

Price: \$35,000/day



## ROLL CALL GLOSSY WRAP

Add a 4-page (or 8-page), 4-color glossy wrap to any edition of Roll Call to deliver high-impact messaging. Other than Roll Call's nameplate appearing on the front page with your ad, you will have exclusive branding on the outer four pages, using premium glossy, paper stock to optimize for reader awareness.

Price: \$40,000

